



Ludwina Dautovic

Entrepreneur, CEO, Speaker, Tech Innovator,
Author, Podcast Host & Artist

I've been an entrepreneur for 25 years and I'm now the Founder and CEO of The Room Xchange, an online marketplace that connects busy, households with a spare room with guests who provide an agreed amount of help in Xchange for food and accommodation. It's win-win and it's changing the way people live.

I'm also host of Xchange Revolution, a podcast show featuring luminaries who are changing how we live, work and play.

With 25 years of business experience along with a plethora of life experiences, I'm passionate about sharing my stories of triumphs and tribulations. Whether that's on stage, a live stream, a podcast interview, TV story or an article for your blog or publication.

I started my business journey in 1995. I produced and presented a series of television programs broadcast nationally on Optus cable TV. I also produced innovative and creative video content for businesses in the retail and service industries.

Media Minds, was my next venture. My company was commissioned by Apple & Optus my team ran media workshops in over 300 schools across Australia & delivered professional development training for teachers of media.

As the digital era came upon us, I was all in. I was one of the first B2B podcasters in 2010 and interviewed CEO's of major corporations worldwide. I then wrote and self-published my first book titled 'It's That Easy – Online Marketing 3.0'. I combined my technological expertise and business acumen, to provide business advisory services to assist them in developing their brand online.

Ten years ago I had a battle with kidney cancer. Without any warning, at the age of 44 I was diagnosed with a 14cm tumor on my kidney. Thankfully, I won that battle and have a library of stories to share on resilience, working through difficult times and what it's like to almost die.

Today, I'm a keen investor in new and emerging technologies and I'm passionate about disruptive market leadership. I'm a published author, podcast host, wife of 28 years and mother to my two adult children who are 25 and 28 years of age.



In my role as founder and CEO of The Room Xchange, I initially self funded the company and have since successfully raised capital in our seed round. The challenges around raising capital and being a woman in this space make for some interesting stories. The company's focus for 2020 is growth with the goal of entering a global market.

I was recently invited to be a part of the Business In Heels 2020 compilation book along with 8 other authors called 'Raw - Real Stories of Nine Resilient Woman'. My chapter is titled: 'Resilience - A Well Oiled Machine'. I write about how I exercise resilience in my personal and professional life.

In my personal time, you'll find me in my art studio creating abstract paintings in oil and acrylic and mixed media portraits. I also write articles on business, life and creativity. You can find my art and articles here: www.LudwinaDautovic.com

“Ludwina is a dynamic person who is respected and memorable. She is extremely personable and is a remarkable communicator. Making positive change is her driver and she lives and breathes it in everything she does. She is a great leader, incredibly organised and professional; people love working with her. She's an unstoppable force.”
Honi Rosenwax - CEO Arize Communications

XCHANGE REVOLUTION

As an innovator and early adopter of technology, in 2010 I became one of the first B2B podcasters in Australia and have since interviewed hundreds of business leaders and CEO's of major corporations worldwide.

My former podcasts have hit #1 on iTunes and have made New and Noteworthy.

Guest Highlights:

- **Erik Qualman** - Multiple #1 best selling author speaker in 55 countries, clients include Disney, Chase and Cartier
- **KJ Matthews** - Hollywood Entertainment Reporter and Journalist
- **Poppy King** - Founder Poppy Industries, Australian of the Year
- **Fred Schebesta** - Co-Founder and CEO of Finder.com.au
- **Daniel Flynn** - Founder of Thank you Water
- **Anne Fulwood** - Australian Journalist
- **George Donikian** - Australian Journalist and Veteran News Presenter
- **Maz Compton** - Author of The Social Rebellion, former host of MTV
- **Diana Williams** - Fernwood Founder
- **Chris Adams** - Strategist. Clients have included Facebook, Participant Media, Amazon
- **Dr Jim Minifie** - Director Grattan Institute
- **Elliot Costello** - Polished Man Campaign, Founder of Ygap
- **Chef Cynthia Louise** - Gaia TV Plant Based Chef
- **Bianca Cefalo** - Rocket Scientist, NASA & Airbus Group
- **Nick Demartino** - Former American Film Institute
- **Justin Lyons** - Producer of the documentary 'E-Motion'
- **Dave Kerpen** - NY times Best Selling Author
- **Kerri Pottharst** - Olympic Gold Medallist
- **Bernadette Schwerdt** - Australian School of Copywriting
- **Sigrid Thornton** - Australian Actor and Producer

Xchange Revolution

with Ludwina Dautovic



“What an amazing interview. It felt more like a friendly and deep conversation than an interview. Love her style!”

- Erik Qualman AKA Equalman

“15 years in PR and I've been interviewed by countless media. Ludwina was on of the most delightful & interesting interviews to date. Her questions and comments are insightful.”

- Brian Sibley, Sibley Communications

“As a TV and documentary film-maker, I've been interviewed a number of times. It was an enjoyable experience.”

- Justin Lyons, Director E-Motion Documentary

“With Ludwina, there are no obstacles big enough. Just like there are no limitations to her vision. Watch this space.”

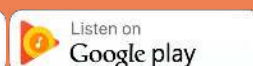
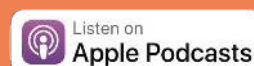
- Bec Derrington, Founder Sourcebottle

“After having worked in the film industry at Participant Media and helping tech companies such as Facebook and Amazon grow their businesses, I know talent when I see it. Ludwina is a star!”

- Chris Adams, Orbit Media Group

“Ludwina has a relaxed and intuitive interview style. It was a great experience to discuss perspectives of the future of education in an era of ubiquitous knowledge.”

- Paula Thomas, Apple Distinguished Educator



CHANGING THE WAY WE LIVE

BE PART OF THE CHANGE



Key topics for Presentations

- Being a Woman in Digital and ICT
- Leadership or Partnership?
- The Best Idea is Right Under Your Nose!
- Naivety is a Founders Best Gift
- Surviving Kidney Cancer
- Building Your Resilience Muscle
- Innovative Capital Raising
- Building your creative outlet

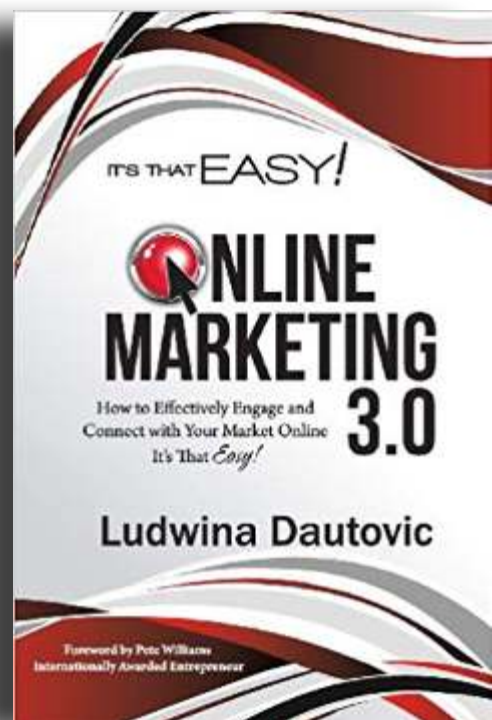
Key presentations and panels to date

- Women in ICT and Digital and Digital Leadership Summit Melbourne Convention and Exhibition Centre - Speaker
- Sharing Economy and Tourism SA Convention Centre - Speaker
- Social Tech Entrepreneurs - Panel
- Carving something for yourself
- ColourFULL Women - Entrepreneur Panel
- Women Taking the Lead WCEI - Tech Panel
- Something from Nothing - Tech Panel
- Online Retailers Roadshow - Brisbane and Perth Convention Centres - Speaker
- Booked for the Women in ICT Summit NZ in 2021 - Chair, Speaker & Panel

In the Media



2 x Published Author



Business Awards & Recognition



What people say...

“Ludwina Dautovic has been a guest speaker at two of our ecommerce events for Reed Exhibitions Australia. She is a passionate speaker and is always a pleasure to work with. Her presentations are insightful and delivered in a way that is engaging and relevant. Numerous delegates named Ludwina's presentation as a standout for them in our programs." - Jason Greiving, Content Manager, Reed Exhibition

“Ludwina is an exciting and authentic presenter. She had the delegates enthralled at the Women in ICT & Digital Leadership Summit with her fresh and energetic approach. An excellent speaker and inspiring woman!"- Erica Lovell, Conference Producer, Liquid Learning

“I applaud Ludwina for providing a place for people to tell their business and career stories in order that they may inspire others. It was a privilege to be interviewed about my working life and I hope that my story gives another the fortitude and energy to get out there and give it a go. " - Anne Fullwood, Australian Journalist

“We have booked Ludwina Dautovic as Chair and speaker at our Women in Tech & Telco Leadership Summit in New Zealand in 2021. We are so excited to have her as she is such an incredible speaker to work with. Ludwina is professional and enthusiastic about creating the right sessions and engagements. Her dynamic and engaging personality alongside her vast life experiences will make for an exciting event." - Kyla McLean, Liquid Learning

“Ludwina was invited to speak at one of our Amina of Zaria - Colourfull Women events. Her mix of experience combined with humor was a hit with the audience. Being a woman of colour in the tech space and in her 50's, her diverse experiences made her more relatable and personable to the audience. We highly recommend Ludwina as a speaker at your next event".- Winitha Bonney, Colourfull Women

I have been speaking and presenting for 20+ years including running 100's of tech and media workshops in schools across Australia, TV presenter and producer of Straight Talk, hosted women's events across Australia for 5 years, interviewed 200 plus guests on her podcast shows, have been interviewed multiple times in the media, have been published numerous times in magazines, print and digital, produced and presented video training workshops, run training and facilitation of teams, and leads an executive team and staff remotely for The Room Xchange.

I love communicating. Crafting a good message and telling a good story in a way that relates to the audience is something I pride myself in. I'm happy to share my personal experiences openly and candidly. A good story well told is a story that will always be remembered.



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